

Request for Proposal - User Testing

Objectives: To be able to gather and test user requirements as described in Workpackage 1 task 3 of Europeana v1.0 for the Europeana Prototype. For Europeana Rhine a separate Request for Proposal will be issued in 2010. Proposers may indicate their interest for user testing on both Europeana Prototype and Europeana Rhine.

Online Survey

Responsibilities:

Creation and management of an online survey of users against current Europeana Prototype. A set of 10-15 questions to be written and validated with WP1 of Europeana v1.0. Questions to be translated by Europeana network. Survey to be put online and managed by the proposer using the Europeana Branding. An incentive will be offered.

Timing:

- i. Questions to be ready by March 9 for translation
- ii. Survey to be ready and online by March 16
- iii. Survey to run for 10 working days until Friday 27
- iv. Results to collated and initial analysis to be verbally reported to Working Group on April 2
- v. Full report to be completed by May 1.

Indicative Budget 10,000 euros including VAT

Submission Date for Proposal: Tuesday 24 February, 2009

All proposals to carry reference: Ref:/Ev1/UserTesting1

Submissions to be sent to: jobs.edlf@kb.nl, with the reference in the subject line or by mail to:

Europeana

c/o the Koninklijke Bibliotheek
National Library of the Netherlands
PO Box 90407
2509 LK The Hague
The Netherlands

Assessment Criteria:

The criteria on which the proposals will be judged are:

- Knowledge of the field of cultural heritage online, particularly for libraries, museums, archives & audio visual collections
- Demonstrable understanding of the issues relating to web access of cultural heritage
- Best value for money – price to work undertaken
- Track Record in the field (s), past work in these areas
- Ability to write a succinct report and give presentations on the research results

If you have any questions please do not reply to this email address, but send your email to Adeline.vandenberg@kb.nl or call +31 70 314 0391

[Description of Work: Europeana v1.0](#)