



**ECP-2005-CULT-038074**

**EDLproject**

## **D 4.2 – Final Dissemination Report**

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*eContentplus*



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## 1. Introduction

This Final Dissemination Report provides an account of all the dissemination and marketing activities carried out by EDLproject during the entire project duration (September 2006-February 2008). This report builds on and completes the Dissemination Plan (D 4.1) which covered the period September 2006-August 2007.

## 2. EDLproject goals and objectives

EDLproject was a Targeted Project funded by the European Commission under the *eContentplus* Programme, within the area of Cultural content and scientific/scholarly content.

EDLproject built on The European Library, a service funded by CENL, the Conference of European National Librarians, providing unified access to the electronic resources of the main European National Libraries as well as to other library services. The project was also a continuation of the TEL-ME-MOR project, which supported The European Library with the inclusion in the service of the ten New Member States National Libraries.

EDLproject main objectives were:

**To widen access to multi-cultural European public sector content** by extending The European Library service to integrate the collections, including the digital collections, of the national libraries of the 9 EDL target countries (Belgium, Greece, Iceland, Ireland, Liechtenstein, Luxembourg, Norway, Spain and Sweden). As a result of EDLproject all EU countries have now their collections integrated into The European Library.

**To further enhance access** by continuing to develop the multi-lingual capacity of the portal and by promoting and increasing the use and awareness of the extended The European Library service in the target countries and worldwide.

**To leverage the influence and resources of CENL** as a key player and stakeholder in the content field to work towards a consensual resolution of certain issues raised by the Communication "i2010: Digital Libraries", such as potential availability of digital content from national libraries and the scope for collaboration between The European Library and other content providers funded by *eContentplus*.

## 3. Dissemination & marketing: objectives, activities, target audiences

### Activities & objectives

EDLproject dissemination and marketing activities were carried out as part of work package 4 of the project's work plan, led by Eremo srl, with significant input from The European Library Office at the National Library of the Netherlands (KB). The work aimed to secure effective dissemination of three products:

- EDLproject itself
- The European Digital Library Concept



- The European Library Portal (led by KB).

To achieve this, EDLproject has carried out the following activities for which a detailed account is provided in the next paragraph:

Creation of a **project website** for internal and external use

Drawing up of an interim **dissemination plan** and of a **final dissemination report**

Drawing up of a **description of future web-marketing and communication actions of The European Library**

Providing EDLproject partners with a template to create **local marketing & communication plans**

Introducing The European Library **Key Performance Indicators** to EDLproject partners, and strongly recommend the use of a web-statistical reporting tool

Drawing up of **joint press releases**

Production of a **Power Point multimedia presentation** to be used by project partners

Design and production of a **project leaflet and a poster** to support project dissemination activities

Organisation of a final EDLproject International Conference.

Participation in key concertation events.

#### Target audiences

EDLproject targeted all the stakeholders involved in building the knowledge society from the cultural, educational, industrial and public sectors. In particular, the project aimed to reach the following audiences:

- Libraries, museums, archives
- Educational institutions (schools, universities, etc.)
- Government agencies and policy makers (Ministries of Culture, Education etc.)
- Local authorities
- Researchers
- ICT SMEs
- Individual users.



## 4. Dissemination and marketing activities carried out during the project

### 4.1 OVERVIEW TABLE

Activity	Date(s)	Type of audience	Partner responsible/involved
<b>PROJECT WEB SITE</b> ( <a href="http://edlproject.eu">http://edlproject.eu</a> )	Preliminary web site: September 2006; final version: October 2006	Libraries, museums, archives, policy makers, educational institutions, government agencies, researchers, etc.	Eremo srl
<b>ROLLING DISSEMINATION PLAN</b>	September 2007	EC	Eremo srl
<b>MULTIMEDIA PPT PRESENTATION</b>	November 2006	Libraries, museums, archives, policy makers, educational institutions, government agencies, researchers, etc.	Eremo srl
<b>PROJECT LEAFLET &amp; POSTER</b>	December 2006- January 2007	Libraries, museums, archives, policy makers, educational institutions, government agencies, researchers, etc.	Eremo srl, National Library of Germany
<b>FACT SHEETS ABOUT EDL IN LOCAL LANGUAGES</b>	December 2006	Libraries, museums, archives, policy makers, educational institutions, government agencies, researchers, etc.	Eremo srl, EDLproject partners
<b>ON-LINE QUESTIONNAIRE</b> <a href="http://www.edlproject.eu/membersonly/templates.php">http://www.edlproject.eu/membersonly/templates.php</a>	February 2007	EDLproject partners	Eremo srl
<b>DIGITAL LIBRARIES SECTION ON EDL WEB SITE and ITS REGULAR UPDATING</b>	February 2007 onwards	Libraries, museums, archives, policy makers, educational institutions, government agencies, researchers, etc.	Eremo srl
<b>THE EUROPEAN LIBRARY LIBRARY MARKETING &amp; COMMUNICATION PLAN'S TEMPLATE</b>	April 2007	Librarians, researchers, students, educators	The European Library Office
<b>KEY PERFORMANCE INDICATORS REPORT</b>	May 2007		The European Library Office
<b>ORGANISATIONAL SUPPORT AND PROMOTION OF WORKSHOP AT EVA LONDON</b>	May/mid-July 2007		Eremo srl, The European Library Office



<b>OVERVIEW PPT PRESENTATION COVERING THE EUROPEAN LIBRARY, EDLPROJECT, TELPLUS AND EDLNET</b>	July 2007	Libraries, museums, archives, policy makers, educational institutions, government agencies, researchers, etc.	Eremo srl, The European Library Office
<b>WEB SECTION FOR EDLPROJECT CONFERENCE</b>	July 2007	Libraries, museums, archives, policy makers, educational institutions, government agencies, researchers, EDLnet members, etc.	Eremo srl, National Library of Germany
<b>FLYER FOR PROMOTION OF EDLPROJECT CONFERENCE</b>	July 2007	Libraries, museums, archives, policy makers, educational institutions, government agencies, researchers, EDLnet members, etc.	Eremo srl
<b>WEB-STATISTICAL REPORTING TOOL IN PLACE</b>	May – August 2007		EDLproject partners
<b>CREATION AND IMPLEMENTATION OF LOCAL MARKETING &amp; COMMUNICATION PLANS</b>	June-August 2007	Librarians, researchers, students, educators	EDLproject partners
<b>ATTENDING CONCERTATION EVENTS</b>	Throughout project	Libraries, museums, archives, policy makers, educational institutions, government agencies, researchers, etc.	All EDLproject partners
<b>ORGANISATION OF EDLPROJECT CONFERENCE</b>	Frankfurt, Germany 31 January-1 February 2008	Libraries, museums, archives, policy makers, educational institutions, government agencies, researchers, EDLnet members, etc.	Eremo srl, National Library of Germany
<b>FINAL PPT PRESENTATION (D 6.3)</b>	February 2008	Libraries, museums, archives, policy makers, educational institutions, government agencies, researchers, etc.	Eremo srl
<b>FINAL DISSEMINATION REPORT (D 4.2)</b>	February 2008	EC, EDLproject partners	Eremo srl
<b>Linkage programme: inclusion in portals, directories, relevant sites</b>	On-going	Libraries, educational institutions, etc.	The European Library Office, EDLproject partners



<b>Optimisation of the portal</b>	On-going		The European Library Office, EDLproject partners
<b>Web promotion &amp; communication</b>	On-going	Global, higher-educated audience, especially European (academic) research community	The European Library Office
<b>Central and local PR campaigns to increase brand familiarity among targeted groups, and to announce provided services</b>	On-going	Global, higher-educated audience, especially European (academic) research community	The European Library Office
<b>Regular updates and announcements on portal and via external (web2.0) channels e.g. TEL blog and newly created 'The European Library' Facebook group</b>	On-going	Global, young higher-educated audience, especially academic research community	The European Library Office
<b>Press releases &amp; press conferences</b>	See paragraph 5.2	Global, higher-educated audience, especially European (academic) research community	The European Library Office

## 4.2 DESCRIPTION OF MAIN ACTIVITIES

### 4.2.1 PROJECT WEB SITE

The EDLproject web site (<http://edlproject.eu>) was developed by the Eremo team at the very start of the project, in September 2006. By mid-October 2006, the final version of the site was on-line. Nevertheless, in the following months the web team continued to enhance the site by adding new sections and improving the content, aimed to make it an informative and user-friendly portal. As agreed at the project Kick-off Meeting, the site's main goal was to provide information on the project's progress and results and to offer access by the partners to all documentation and deliverables produced in the course of the project.

The design and the logo of the EDLproject web site were conceived to reflect the already existing design and logos of The European Library and the TEL-ME-MOR project. The structure of the site is simple and informative, providing information about the project's goals, partners and outcomes. The site also included fact-sheets about the project in the partners' languages (<http://www.edlproject.eu/languages.php>).

According to the project workplan, as from February 2006, the EDLproject web site has also featured **a specific section devoted to digital libraries developments** in Europe and in the World. The section was developed and maintained by TEL-ME-MOR and it was transferred to the EDLproject site once the TEL-ME-MOR project was completed.



In July 2007 a **web section devoted to the EDLproject Conference** (31 January-1 February 2008) was published on the EDLproject web site at [www.edlproject.eu/conference](http://www.edlproject.eu/conference). The section provided information on the event including venue, accommodation, contacts and an on-line registration form.

As illustrated in the table below, during the project duration (September 2006-February 2008) the EDLproject web site was visited, on average, by 1242 visitors per month. The number of visits increased gradually to reach the higher figures during the last six months, probably as a result of the substantial promotion made about the project Conference which attracted a significant number of participants (see paragraph 4.2.3).

Month	Unique visitors	Number of visits	Pages	Hits
Sept 2006	96	196	1586	5938
Oct 2006	229	405	1451	4067
Nov 2006	303	483	1620	4743
Dec 2006	490	686	2333	6384
Jan 2007	767	1259	4456	12119
Feb 2007	700	1065	4264	11424
Mar 2007	1423	1860	5546	17208
Apr 2007	1370	1809	4917	14427
May 2007	1190	1622	4142	12320
Jun 2007	1132	1576	5075	14039
Jul 2007	1283	1680	5493	17059
Aug 2007	1229	1736	5888	18480
Sept 2008	1492	1931	6287	24590
Oct 2008	1776	2525	38755	65857
Nov 2008	1726	2395	7632	29483
Dec 2008	2075	3005	9059	30019
Jan 2008	2589	4025	13803	43635
Feb 2008	2491	3610	9977	32269
<b>Total</b>	<b>22361</b>	<b>31868</b>	<b>132284</b>	<b>364061</b>



#### 4.2.2 EVENTS ORGANISED (\*)/ATTENDED BY EDLproject

Name	Location	Date
Österreichischer Bibliothekartag 2006	Bregenz	19-22 Sept. 06
Meeting of the Working Members of the Section Scientific Libraries of the Flemish Association of Librarians, Archivists and Information professionals	Belgium	13 Sept. and 24 Nov. 06
20th Annual Meeting of the Board of Directors of the Foundation CENL	St Petersburg	28-29 Sept. 06
TELMEMOR Policy Conference	Tallinn	19-20 Oct. 06
Simposio Bibliotecas y Objetos Digitales	Madrid	23-25 Oct 06
XVII Asamblea General de ABINIA	Guatemala	23-27 Oct 06
VIII Jornadas de Gestión de la Información	Madrid	6-7 Nov 06
Meeting of Associated Members IDS of Aleph users	Vaduz, Liechtenstein	8 Nov 06
Annual Charleston Conference - issues in book and serial acquisition	Charleston, USA	8-10 Nov 06
Meeting of Associated Members IDS of Aleph users	Vaduz, Liechtenstein	9 Nov 06
Bibliotheca Baltica Vilnius	Vilnius	16-17 Nov 06
Rotaryclub Liechtenstein-Eschnerberg Vortrag zum Thema „Die Liechtensteinische Landesbibliothek – auf dem Weg zum modernen Informationszentrum“	Nendeln, Liechtenstein	17 Nov 06
IST Helsinki	Helsinki	21-22 Nov 06
Meeting of the foundation board of the National Library of Liechtenstein	Liechtenstein	27 Nov 06
First EDLproject workshop on developing the European Digital Library (*)	Vienna	27-28 Nov. 06
Online Information London 2007	London	29 Nov-1 Dec 06
MICHAEL International Conference	Rome	4-5 Dec 06
"La Bibliothèque numérique de la Bibliothèque nationale de Luxembourg"	Luxembourg	6 Dec 07
Entretiens	Paris	7 Dec 06
The European Library Technical Working Group Meeting & Joint EDL Knowledge Sharing Workshop (*)	The Hague	10-12 Jan 07



Workshop "Developing the European digital library" organised by the Conference of European National Librarians (CENL) and the Austrian National Library [EDL project WP3 Workshop 2] (*)	Vienna	31 Jan-1 Feb 07
Joint DELOS-MultiMatch event	Pisa	15 Feb 07
Gesprächsrunde Kultur"	Schaan , Liechtenstein	19 Feb 07
Europe's Cultural and Scientific Heritage in a digital World: Portals and Networks, Standards and Diversity [Minerva]	Berlin	21-22 Feb. 2007
Open Doors at the Royal Library of Belgium	Brussels	03 Mar 07
Meeting of the Libraries of Liechtenstein	Vaduz, Liechtenstein	16 Mar 07
Ube bibliothèque en pleine mutation	Luxembourg	22 Mar 07
Thirteenth National Conference of the Association of College and Research Libraries	Baltimore, Maryland	29 Mar- 1 Apr 07
Libros hechos bits: el debate sobre la digitalización de las bibliotecas	Madrid	30 Mar 07
ACRL	Baltimore, USA	31 Mar 07
Presentation during visit to Library of Congress	USA	03 Apr 07
Conference "Open Educational Practices and Resources for lifelong learning"	Salzburg	16-17 Apr 07
Les services électroniques de la BnL	Luxembourg	18 Apr 07
The challenge: Long-term preservation	Frankfurt	20-21 Apr 07
Open Doors Day Biblioteca Nacional de España	Madrid	21 Apr 07
DIGG	Oslo	24-25 Apr 07
Digital Divide und Bibliotheken	Vienna	04-06 May 07
Union Catalogue of Greek Academic Libraries - Services and Tools provided to the users and the librarians	Athens	8 May 07
10ª Jornadas Españolas de Documentación	Santiago de Compostela	9-11 May 07
Libraries as Crossroads of Cultures - Serving Diverse Groups and Needs (International Conference)	Thessaloniki	17-18 May 07
Libraries in the digital age - LIDA 2007	Dubrovnik and Mljet	28 May- 2 Jun 07
Bibliothèque numérique luxembourgeoise	Luxembourg	8 Jun 07
Knowbynet – Conference Knowledge by networking	Berlin	21-22 Jun 07
Kommission der Ostschweizer Kurse für Schul- und Gemeindebibliotheken"	Liechtenstein	26 Jun 07
BAM Kolloquium	Mannheim, Germany	28-29 Jun 07
EVA London. EDLproject helped to organise and participated in the workshop 'Museums in the European Digital Library: a call to action' (*)	London	12 Jul 07
IFLA General Conference	Durban, South Africa	19-23 Aug 07
Dublin Core Conference 2007, Registry Session	Singapore	30 Aug 07
Conference with the director of the National Museum of Liechtenstein	Liechtenstein	5 Sept 07



Disclosure and Preservation: fostering European culture in the digital landscape	Lisbon	7 Sept 07
KB Governors Board Meeting	The Hague	3 Oct 07
Memory in Digits	Vilnius	4 Oct 07
Presentation of the Biblioteca Digital Hispánica Biblioteca Nacional de España	Madrid	8 Oct 07
Meeting with Swedish Alephusergroup	Sweden	15 Oct 07
Meeting with the Directors of Regional Libraries	Madrid	16 Oct 07
CESE, European Economic & Social Committee, European Digital Library, CENL, EDL & EDLnet		17 Oct 07
"Bibliotheken Regio Bodensee"	Liechtensteinisches Landesmuseum	23 Oct 07
Joint LIBER-EBLIDA Workshop on Digitization: Digitization of Library Material in Europe	Copenhagen	24-26 Oct 07
Diligent Workshop: European Information Space: Infrastructures, Services and Applications	Rome	29 Oct 07
Fourth Annual Jerusalem Conference on the Digitisation of Cultural Heritage	Jerusalem	20-21 Nov 07
Extending the multilingual capacity of the European Library in the EDL project (*)	Stockholm	22-23 Nov 07
21st Annual Meeting of the Board of Directors of the Foundation CENL	Helsinki	27-28 Dec 07
ICADL 2007	Ha Noi, Vietnam	10-13 Dec 07
Het Europees perspectief, DEN Conference	Rotterdam	13 Dec 07
International EDLproject Conference: One more step towards the European digital library (*)	Frankfurt	31 Jan-01 Feb 08
Free access and digital divide	Berlin	21-22 Feb 08

*First EDLproject Workshop on developing the European digital library*  
28 November 2006  
Austrian National Library, Vienna

The workshop, organised by the Austrian National Library, brought together a number of projects funded by the 2005 eContentplus Programme, to discuss practical collaboration between them to support the development of the European digital library as envisaged by the i2010 Digital Libraries initiative of the European Commission. The workshop was successful, with participants actively wishing to collaborate on a future digital library. Two levels of possible collaboration between The European Library and the participating projects were proposed: integration of services developed by these projects within The European Library portal; working out of concrete scenarios for the development of a European digital library, including the organisational and governing structure.



*Second EDLproject Workshop on developing the European digital library*

31 January - 1 February 2007

Austrian National Library, Vienna

The workshop, organised by the Austrian National Library, brought together national and pan-European networks in museums, archives, libraries and cultural heritage repositories to discuss practical collaboration between them to support the development of the European digital library. The workshop aimed to discuss issues related to the governance, organisation, communication and goals for a European digital library and to create use case scenarios to see where the stumbling blocks might be. At the event possible organisational models for a European digital library were presented and discussed. All the invited networks engaged positively with the issues and will seek practical collaboration between The European Library and themselves to achieve a European digital library.

*Workshop at EVA London 2007*

9-13 July 2007

London, UK

EDLproject took a leading role in Workshop 5: Museums in the European Digital Library: a call to action at 2.00pm on Tuesday 10th July 2007.

The event was organised by David Dawson, Senior Policy Advisor (Digital Futures), Museums, Libraries and Archives Council, assisted by Barbara Morganti and David Fuegi, Eremo srl, and Jill Cousins, The European Library. The workshop publicised the European Digital Library and the EDLproject. It was attended by about 20 people connected in various ways with museums, including representatives of major museums.

The workshop included presentations from:

- Jill Cousins, Director of The European Library
- David Dawson, Senior Policy Adviser for Digital Futures at the Museums, Libraries and Archives Council and
- Guus Schreiber, Professor of Intelligent Information Systems, Free University of Amsterdam.

The presentations provided up to the minute information on European digital developments at both political and technical levels, including:

- the outcomes of the first meeting of the Member State Experts Group.
- the recommendations of the Interoperability Group
- the latest news about the creation of a cross-domain foundation for the European digital library.

The workshop made clear that the creation of the European digital library is being supported by the eContentplus programme.

The presentations were followed by a discussion chaired by David Fuegi, aiming to encourage museums and galleries to actively engage in the European digital library initiative. Some participants considered that an obstacle to museums' participation in digitisation and access initiatives was that museums did not see providing access as their main role. They were more interested in curating and exhibiting and providing access on their own terms. It was also suggested that libraries' collaborative mechanisms were founded on libraries' need and wish to share data, something that museums were not used to doing. There was some discussion of interesting collaborative initiatives such as:

- People's Network Discovery Service



- The 24 hour museum.

One or two museums expressed interest in collaborating in EU initiatives and some useful networking took place.

#### **4.2.3 EDLPROJECT CONFERENCE**

In June 2007 EDLproject started the organisation of the project Final Conference held at the Deutsche Nationalbibliothek, in Frankfurt on 31 January-1 February 2008. The event was organised by the Deutsche Nationalbibliothek with support and inputs from Eremo srl and The European Library Office.

The conference, with the name '*One more step towards the European digital library*' aimed to:

- highlight and discuss The European Library's role in building the European digital library
- discuss strategic, technical and semantic interoperability between cultural heritage domains.

From June until the event took place, extensive and targeted dissemination was carried out to promote the conference and encourage participation.

- A web section devoted to the conference was created and published at: <http://edlproject.eu/conference>. The section included the agenda, registration form, list of hotels and information on venue;
- A postcard flyer was produced for distribution by project partners at major events;
- Announcements on the event were circulated at regular intervals via the EDLproject, TELplus and EDLnet mailing lists.

The conference proved to be a great success, attracting about 200 participants from 34 European and non-European countries. Attendees were representatives from libraries, museums, archives, ministries, curators, publishers and holders of digital content. The conference's sessions, besides presenting the EDLproject's final results, discussed key issues such as interoperability between libraries, museums and archives (including audio-visual archives), users & usability and digitisation priorities of cultural institutions.

On the second day, the 'maquette' (mock-up) of *Europeana*, the European portal which will bring together millions of digitised resources from Europe's archives, museums, libraries and audio visual collections, was for the first time showed to the public. The demo was followed by breakout sessions where six focus groups analysed the maquette and reported their comments to the audience. User's feedback will continue to be collected through an on-line survey, made available from [www.europeana.eu](http://www.europeana.eu). At this link the demo of Europeana and the relevant promotional web video, also showed at the conference, can be seen. In his opening speech, Horst Forster, Director of Digital Content and Cognitive Systems in the Information Society Directorate, reiterated the support by the European Commission to the development of Europeana, the integrated gateway to European cultural and scientific digital resources.

#### **4.2.4. MARKETING THE EUROPEAN LIBRARY**

In Mid-August 2007 a description of future web-marketing and communication actions of The European Library was drawn up. This report describes future central online web marketing and communication efforts of The European Library from October 2007 onwards. It focuses on planned PR efforts, web-marketing actions and the use of key performance indicators.



The document contributes to the new product and service plan and associated marketing & communication plan. The latter will provide updated target numbers and information on all dissemination activities undertaken by all The European Library participants, including (former) project partners. It will also include updated information on Key Performance Indicators, and an overall marketing schedule.

In March 2007 The European Library Office sent to EDLproject partners instructions on the resources they would require to market The European Library and a list of concrete marketing actions to undertake. The partners were also provided with a template titled “The European Library Marketing and Communications Plan May 2007 – January 2008”, to be used as a sample to create their individual marketing plans. Conform to the central marketing and communication plan, the plans concentrated on a linking programme aimed at EU academic and research institutions and on promotion to search engines, in order to facilitate the finding of resources held in the national libraries by any internet user.

During 2007 several partners stressed their requirement of postponing the marketing of The European Library to the moment when their collections would be integrated in The European Library portal (this action, due to technical complications, took place at the end of March 2008). While some libraries filled in the marketing plan-template as much as they could, others did not return it at all. Between May and December 2007, Luxembourg, Ireland, Iceland, Belgium and Spain returned their marketing plan. Amongst them, the National Library of Spain in a clear example of the extend to which The European Library network can benefit from local marketing: the percentage of traffic generated to The European Library portal (total number of visitors), from Spain increased from 1,36% (March 2007) to 7,51% (January 2008).

In November 2007, Tiziana Fazio joined The European Library Office. As a marketing intern (her internship runs until April 2008) she has made a great contribution to the EDLproject marketing activities.

An extensive list of universities and research institutions (partners of EDLproject partner libraries) linked to The European Library. Besides the positive effects on the traffic rate to the portal, the links also increased the brand visibility and awareness of The European Library to a targeted audience. The linking programme was also supported by the numerous presentations and conferences that the EDLproject partners organised between March 2007 and February 2008. In addition to business-to-business meetings and to a successful linking campaign, the partner libraries also translated important marketing documents such as the copy of the landing pages, The European Library brochure and the first-time Users’ Guide, which were made available on the portal and on Wikipedia. This translation work contributed to increase the multilingual visibility of The European Library. As a matter of fact, when performing a search query using one of the project partners’ languages, The European Library portal appears listed in the relevant search results.

At the time of writing this report Liechtenstein and Greece have not returned their marketing plans yet. However, both partners have carried out several marketing-related actions. The marketing activities of the National Library of Liechtenstein were mostly conference/presentation orientated: between March and October 2007 about 12 presentations about the EDLproject were delivered to local educational institutions, libraries, universities and schools. Compared to other EDLproject partners, Greece achieved remarkable results in its linking programme and in the promotion of the Mini Library Widget.



#### 4.2.5 KEY PERFORMANCE INDICATORS (KPI)

The European Library intends to use key performance indicators to measure the performance of its portal against its business goals, and, specifically, to monitor the effects of (central and local) marketing efforts. During EDLproject, The European Library developed six Key Performance Indicators which were tested. After being familiarised with this practice, with the support of The European Library Team, the EDLproject partners were requested to set up a web-statistical reporting tool in order to be able to report on its measurements according to the developed indicators. All libraries reacted positively. During 2007 and in the course of 2008 this practice has been extended to all CENL partners, which are being requested, in their turn, to set up a web-statistical reporting tool and to report on its measurements according to the chosen indicators.

The report 'Key Performance Indicators - Outcomes and Recommendations' was produced in January 2008, based on the measurements of The European Library and of the EDLproject partners. This report will be presented at the next meeting of the Management Board of The European Library on 10 March 2008.

#### 4.2.6 PRESS RELEASES AND PRESS CONFERENCES

Activity	Date(s)	Responsible partner
Press Release: The European Library is getting bigger – The EDLproject	September 2006	The European Library office
Press Release: workshop delivers more pieces for the European digital library jigsaw	December 2006	The European Library office
Press release EDLproject: The European Library strengthen its base with 9 new partners	First week of September 07	The European Library office
Press release EDLnet about the partners' first meeting: laying the basis for the European Digital Library	September 2007	EDLnet Office
Press release EDLnet: European digital library announces first digital content theme: the CITY	November 2007	EDLnet Office
Shorts and announcements via Media Centre of the portal, EDLproject and TELfleur blogs and the newly created The European Library Facebook Group.	On-going	The European Library office



Press release 'One more step towards The European Digital Library' (announcing EDLproject conference)	29 January 2008	The European Library Office
Press release 'These boots were made for...' (presenting the EDL results from EDLproject conference)	11 February 2008	EDLnet Office



## **ANNEX 1**

### **Dissemination by EDLproject partners at local level**

Below, the dissemination activities carried out by the EDLproject partners during the project duration, are listed by country. This information has been gathered by means of an on-line questionnaire developed by the Eremo team in cooperation with The European Library Office, which the partners were requested to fill in at regular intervals.

\*\*\*\*\*

Name of library: **Austrian National Library**

Contact person for filling in this questionnaire: Max Kaiser

E-mail address: max.kaiser@onb.ac.at

Internal communication:

Regular mailings

Presentations at meetings

Other communication forms:

Attended events:

Name of event: From the production to the long-term preservation of digital objects: international experiences

Date(s): 25-27/04/2007

Location: Paris, France - National Library of France

Web address: <http://www.ifla.org/VI/4/conf/PAC-WS-April2007.htm>

How you promoted EDLproject & The European Library:

Delivered a presentation

Type of audience:

Librarians

Size of audience: 30-50

Name of event: 400th Anniversary of the National and University Library in Zagreb - Scientific Conference

Date(s): 09-11/05/2007

Location: Zagreb, Croatia - National Library of Croatia

Web address: <http://www.nsk.hr/Info.aspx?id=547>

How you promoted EDLproject & The European Library:

Delivered a presentation

Type of audience:

Librarians

Size of audience: 100-200

Name of event: Conference: Digital Divide und Bibliotheken

Date(s): 04-06/05/2007

Location: Vienna, Austria - Renner-Institut

Web address: <http://www.renner-institut.at/kribibi.htm>

How you promoted EDLproject & The European Library:

Delivered a presentation



Type of audience:  
Librarians  
Size of audience: 0-30

Name of event: Joint LIBER-EBLIDA Workshop on Digitization: Digitization of Library Material in Europe  
Date(s): 24-26/10/2007  
Location: Copenhagen, Denmark - Royal Library  
Web address: <http://www.libereurope.eu/node/261>  
How you promoted EDLproject & The European Library:  
Delivered a presentation: Hans Petschar: Overview of work already performed

Name of event: 21st Annual Meeting of the Board of Directors of the Foundation CENL  
Date(s): 27-28 December 2007  
Location: Helsinki, Finland  
How you promoted EDLproject & The European Library:  
Delivered a presentation: Hans Petschar: Update of existing policies and activities on digitisation in Europe, man issues and next steps

Name of event: International EDLproject Conference: One more step towards the European digital library.  
Date(s): 31 January - 1 February 2008  
Location: German National Library, Frankfurt am Main, Germany  
<http://www.edlproject.eu/conference/index.php>  
Title of presentation: Hans Petschar: Roadmap of digitisation activities in European national libraries

Discussion lists/forums/networks:

Name of discussion list/ forum/ network: INETBIB  
Address: [inetbib@ub.uni-dortmund.de](mailto:inetbib@ub.uni-dortmund.de)  
Type of members:  
Librarians  
Researchers

Name of discussion list/ forum/ network: VOEB-Liste (Verein österreichischer Bibliothekarinnen und Bibliothekare)  
Address: [voeb-l@uibk.ac.at](mailto:voeb-l@uibk.ac.at)  
Type of members:  
Librarians

Name of discussion list/ forum/ network: DIGLIB  
Address: [diglib@infoserv.inist.fr](mailto:diglib@infoserv.inist.fr)  
Type of members:  
Librarians  
Educational institutions  
Researchers  
Students

Name of library: **The Royal Library of Belgium**  
Contact person for filling in this questionnaire: Willy Vanderpijpen  
E-mail address: [willy.vanderpijpen@kbr.be](mailto:willy.vanderpijpen@kbr.be)



Attended events:

Name of event: Open Doors at the Royal Library of Belgium

Date(s): 03/03/2007

Location: Brussels

Web address: [www.kbr.be](http://www.kbr.be)

How you promoted EDLproject & The European Library:

Delivered a presentation

Displayed EDL poster and brochures

Type of audience:

Librarians

Archivists

Museum professionals

Educational institutions

Researchers

Policy makers

Students

SMEs

Size of audience: 50-100

Name of event: Extending the multilingual capacity of the European Library in the EDL project

Date(s): 22-23 November 2007

Location: Stockholm

How you promoted EDLproject & The European Library:

Delivered a presentation

Presentation's title: Authority Control: trends and challenges", Paula Goossens, Royal Library of Belgium.

Name of library: **German National Library** - Co-ordinator

Contact person for filling in this questionnaire: Britta Woldering

E-mail address: [b.woldering@d-nb.de](mailto:b.woldering@d-nb.de)

Internal communication:

Regular mailings

Presentations at meetings

Attended events:

Name of event: CENL Annual Meeting

Date(s): 28/09/2006

Location: St. Petersburg, Russia

How you promoted EDLproject & The European Library:

Delivered a presentation

Type of audience:

Librarians

Size of audience: 50-100

Name of event: TEL-ME-MOR Policy Conference

Date(s): 19-20/10/2006

Location: Tallinn, Estonia

How you promoted EDLproject & The European Library:

Delivered a presentation

Type of audience:



Librarians  
Archivists  
Museum professionals  
Policy makers  
Size of audience: 100-200

Name of event: MICHAEL International Conference  
Date(s): 04-05/12/2006  
Location: Rome, Italy  
How you promoted EDLproject & The European Library:  
Delivered a presentation  
Type of audience:  
Librarians  
Archivists  
Museum professionals  
Policy makers  
Size of audience: 100-200

Name of event: Europas kulturelles und wissenschaftliches Erbe in einer digitalen Welt  
From: 21-22/02/2007  
Location: Berlin, Germany  
Web address: [www.eudico.de](http://www.eudico.de)  
How you promoted EDLproject & The European Library:  
Delivered a presentation  
Type of audience:  
Librarians  
Archivists  
Museum professionals  
Policy makers  
Size of audience: 100-200

Name of event: The challenge: Long-term preservation  
From: 20-21/04/2007  
Location: Frankfurt, Germany  
Web address: <http://www.langzeitarchivierung.de/eu2007/>  
How you promoted EDLproject & The European Library:  
Displayed EDL poster and brochures  
Type of audience:  
Librarians  
Archivists  
Museum professionals  
Policy makers  
Size of audience: > 300

Name of event: BAM Kolloquium  
From: 28-29/06/2007  
Location: Mannheim, Germany  
How you promoted EDLproject & The European Library:  
Delivered a presentation on The European Digital Library  
Displayed EDL poster and brochures  
Type of audience:  
Librarians



Archivists  
Museum professionals  
Educational institutions  
Researchers  
Size of audience: 30-50

Name of event: Conference Knowledge by Networking  
Date(s): 21-22/06/2007  
Location: Berlin, Germany  
How you promoted EDLproject & The European Library:  
Displayed EDL poster and brochures  
Run a poster session  
Type of audience:  
Librarians  
Archivists  
Museum professionals  
Educational institutions  
Size of audience: > 300

Name of event: Dublin Core Conference 2007, Registry Session  
Date(s): 30 August 2007  
Location: Singapore  
How you promoted EDLproject & The European Library:  
Delivered a presentation  
Title: The European Library Metadata Registry: an Update, Christine Frodl

Name of event: EDL Conference  
Date(s): 31/01-01/02/2008  
Location: Frankfurt am Main, Germany  
Web address: [www.edlproject.eu/conference](http://www.edlproject.eu/conference)  
Additional comments: Final Conference for EDLproject/  
general conference for the development of the European Digital Library

Name of event: Free access and digital divide  
Dates: 21-22/02/2008  
Location: Berlin, Germany  
Web address: [http://www.ifla-deutschland.de/de/ifla\\_praesidentschaft/programm\\_2008.php](http://www.ifla-deutschland.de/de/ifla_praesidentschaft/programm_2008.php)  
Additional comments: Elisabeth Niggemann gave a presentation: "The European Digital Library"

Articles on EDLproject and/or The European Library:

Title of article: Auf dem Weg zu einer europäischen digitalen Bibliothek  
Name of journal/publication: Dialog mit Bibliotheken  
Date of publication: 29/09/2006  
Type of audience:  
Librarians

Title of article: Nachweis von europäischem Kulturerbe  
Name of journal/publication: Dialog mit Bibliotheken  
Date of publication: 05/03/2007  
Type of audience:  
Librarians



Title of article: Europeana - die Europäische Digitale Bibliothek  
Name of journal/publication: GfWM Newsletter  
Date of publication: 06/02/2008  
Web address: <http://www.wissensmanagement-gesellschaft.de/node/8>  
Type of audience:  
Librarians  
Archivists  
Educational institutions  
Researchers  
ICT professionals

Title of article: Die Europäische Digitale Bibliothek - Entwicklungen und Perspektiven  
Name of journal/publication: Zeitschrift für Bibliothekswesen und Bibliographie  
Date of publication: 15/02/2008  
Web address: [www.klostermann.de/zeitsch/zfbb\\_hmp.htm](http://www.klostermann.de/zeitsch/zfbb_hmp.htm)  
Type of audience:  
Librarians  
Archivists

Title of article: Die Europäische Digitale Bibliothek nimmt Form an  
Name of journal/publication: Dialog mit Bibliotheken  
Date of publication: 13/03/2008  
Web address:  
Type of audience:  
Librarians

Discussion lists/forums/networks:

Name of discussion list/ forum/ network: INETBIB  
Address: [INETBIB@ub.uni-dortmund.de](mailto:INETBIB@ub.uni-dortmund.de)  
Type of members:  
Librarians  
Researchers  
Students

Name of library: **The National Library of Greece**  
Contact person for filling in this questionnaire: Joanna Demopoulos  
E-mail address: [demopoulou@nlg.gr](mailto:demopoulou@nlg.gr)  
Internal communication:  
Regular mailings  
Presentations at meetings

Attended events:

Name of event: Union Catalogue of Greek Academic Libraries - Services and Tools provided to the users and the librarians  
Date(s): 08/05/2007  
Location: Athens, Greece  
Web address: [www.unioncatalog.gr](http://www.unioncatalog.gr)

Name of event: Libraries as Crossroads of Cultures - Serving Diverse Groups and Needs (International Conference)  
Date(s): 17-18/05/2007  
Location: Thessaloniki, Greece



Web address: [www.goethe.de](http://www.goethe.de)

Articles on EDLproject and/or The European Library:

Title of article: Participation of the National Library of Greece in the EDL project

Name of journal/publication: Synergasia (on-line magazine)

Date of publication: 21/12/2006

Web address: [www.goethe.de/synergasia](http://www.goethe.de/synergasia)

Type of audience:

Librarians

Archivists

Educational institutions

ICT professionals

Discussion lists/forums/networks:

Name of discussion list/ forum/ network: Hellenic Academic Libraries Union Catalogue

Address: [www.unioncatalog.gr](http://www.unioncatalog.gr)

Type of members:

Librarians

Educational institutions

Researchers

Students

Name of discussion list/ forum/ network: Committee for the Support of Libraries

Address: [www.goethe.de](http://www.goethe.de)

Type of members:

Librarians

Archivists

Educational institutions

Students

Name of library: **The National and University Library of Iceland**

Contact person for filling in this questionnaire: Thorsteinn Hallgrímsson

E-mail address: [thh@bok.hi.is](mailto:thh@bok.hi.is)

Internal communication:

Presentations at meetings

General comments on dissemination:

'Little activity for raising awareness of The European Library and EDL was planned during the project duration since we wanted to wait until the library's resources were available from the TEL portal. At the time of filling in this questionnaire (January 2008) three articles are being written for Bókasafnið, Icelandic Librarians Journal. The articles will address The European Library, EDLNet, EDL, TELPlus and Enrich. Bókasafnið will be published at the end of February 2008. A half a day seminar addressing the same topics is planned for early March 2008.

The university libraries and Borgarbókasafnið will be asked to place a link to The European Library from their web sites.'

Articles on EDLproject and/or The European Library:

Title of article: EDL and TEL

Name of journal/publication: FREGNIR

Date of publication: unkown

Web address: <http://www.bokis.is/english/english.htm>



Type of audience:  
Librarians

Discussion lists/forums/networks:

Name of discussion list/ forum/ network: skrudda

Address: skrudda@listar.hi.is

Type of members:

Librarians

Additional comments: This is an information exchange and discussion forum for all librarians in Iceland

Name of discussion list/ forum/ network: hi-starf

Address: <http://listar.hi.is/mailman/listinfo/hi-starf>

Type of members:

Educational institutions

Researchers

Students

Additional comments: a discussion and information list at the University of Iceland

Name of discussion list/ forum/ network: Bokin

Address: <http://listar.ismennt.is/mailman/listinfo/bokin>

Type of members:

Librarians

Name of library: **The National Library of Ireland**

Contact person for filling in this questionnaire: Katherine McSharry

E-mail address: [kmcsharry@nli.ie](mailto:kmcsharry@nli.ie)

Internal communication:

Regular mailings

Other type of communication:

European Library presence in Second Life Systematic inclusion of The European Library as presence across range of social networking applications (eg Facebook, My Space, tagged in del.icio.us etc)

Attended events:

Name of event: Library Late (The European Library)

Date(s): 21/11/2007

Location: National Library of Ireland

Name of event: Rare Books Group Annual Seminar (Ireland)

Date(s): 29/11/2007

Location: National Library of Ireland

Name of event: Strangers to Citizens/The European Library lecture

Date(s): 03/12/2007

Location: National Library of Ireland

Additional comments: Public lecture as part of the events around the "Strangers to Citizens" exhibition in the NLI. This exhibition focused on the Irish in Europe since 1600.

Articles on EDJproject and/or The European Library:



Title of article: The European Library  
Name of journal/publication: NLI News  
Date of publication: 01/12/2007  
Web address:  
Type of audience:  
Librarians  
Archivists  
Educational institutions  
Researchers

Title of article: The NLI joins The European Library!  
Name of journal/publication: National Library website  
Date of publication: 03/09/2007  
Web address: [www.nli.ie](http://www.nli.ie)  
Type of audience:  
Librarians  
Archivists  
Educational institutions  
Researchers  
ICT professionals

Discussion lists/forums/networks:

Name of discussion list/ forum/ network: LIR-L  
Address: <https://listserv.heanet.ie>  
Type of members:  
Librarians  
Archivists

Name of discussion list/ forum/ network: Boards.ie  
Address: [www.boards.ie](http://www.boards.ie)  
Type of members:  
Librarians  
Archivists  
Museum professionals  
Educational institutions  
Researchers  
Students

Name of discussion list/ forum/ network: DIGLIB  
Address: [www.ifla.org/II/lists/diglib.htm](http://www.ifla.org/II/lists/diglib.htm)  
Type of members:  
Librarians  
Educational institutions  
Researchers

Links exchange:

Name of website: N/A - see note below  
URL: N/A



Short description:

URL from where they have linked to The European Library: N/A

Name of contact:

E-Mail of contact:

Additional comments: We have done the preparatory work for this (identifying institutions and compiling lists of contact details). We are awaiting the integration of the NLI's collections into The European Library with full partner status to make contact.

Name of library: **National Library of Liechtenstein**

Contact person for filling in this questionnaire: Barbara Vogt

E-mail address: barbara.vogt@llb.llv.li

Internal communication:

Presentations at meetings

Attended events:

Name of event: Meeting of Associated Members IDS of Aleph users

Date(s): 08/11/2006

Location: National Library of Liechtenstein, Vaduz

Web address: www.landesbibliothek.li

How you promoted EDLproject & The European Library:

Delivered a presentation

Type of audience:

Librarians

Size of audience: 30-50

Additional comments: 10 librarians and IT professionals

Name of event: Meeting of Associated Members IDS of Aleph users (directors of the cantonal libraries of Graubünden, St. Gallen und Aargau)

Date(s): 9 November 2006

Location: Vaduz, National Library of Liechtenstein

Name of event: Rotaryclub Liechtenstein-Eschnerberg Vortrag zum Thema „Die Liechtensteinische Landesbibliothek – auf dem Weg zum modernen Informationszentrum“

Date(s): 17 November 2006

Location: Nendeln, Liechtenstein

Name of event: Meeting of the foundation board of the National Library of Liechtenstein

Dates: 27 November 2006

Additional comments: presentation of EDLproject. The members of the foundation board are the directors or members of: Liechtensteinische Akademische Verbindung Rheinmark, Berufsbildungsrat, Liechtensteinische Akademische Gesellschaft, Liechtensteinische Industrie- und Handelskammer, Gewerbe- und Wirtschaftskammer für das Fürstentum Liechtenstein, Liechtensteinischer ArbeitnehmerInnenverband). Many branches of industry, economy and the academic association were informed about EDLproject

Name of event: "Gesprächsrunde Kultur" (meeting of all cultural institutions organized by the Ministry of Culture, head of the meeting: Minister of Culture)

Date(s): 19 February 2007

Location: Schaan, Liechtenstein

Name of event: Meeting of the Libraries of Liechtenstein (university library, public libraries, school libraries, civic libraries)



Date(s): 16 March 2007

Location: Vaduz, National Library of Liechtenstein

Name of event: Invitation to the Foundation board of "Historischer Verein für das Fürstentum Liechtenstein"

Date(s): 13 June 2007

Additional comments: presentation of EDLproject, Planken, Liechtenstein

Name of event: presentation of the EDLproject to our minister of culture, Regierungsgebäude

Dates: 14 June 2007

Location: Vaduz, Liechtenstein

Name of event: meeting of the "Kommission der Ostschweizer Kurse für Schul- und Gemeindebibliotheken" (the directors of the cantonal libraries of the eastern part of Switzerland are members of this association), Trogen, Kanton Appenzell, Schweiz

Date(s): June, 26th 2007

Name of events: Conference with the director of the National Museum of Liechtenstein

Date(s): 5 September 2007

Additional comments: presentation of The European Library and of the aims of EDLnet

Name of event: Conference with the managing director of "Liechtenstein-Institut (a very small research institution corresponding to Liechtenstein-topics)

Date(s): 16 October 2007

Additional comments: the library of "Liechtenstein-Institut" started to bring in their books in our online-catalogue and we presented The European Library and EDLproject. Presenting their research results to The European Library was a main reason for them to join our online-catalogue.

Name of event: Meeting "Bibliotheken Regio Bodensee"

Date(s): 23/10/2007

Location: Liechtensteinisches Landesmuseum

Web address: <http://www.ub.uni-konstanz.de/region/elektronischer-bodenseekatalog.html>

Additional comments: The association "Bibliotheken Regio Bodensee" runs projects of regional historical interest.

Name of library: **The National Library of Luxembourg**

Contact person for filling in this questionnaire: Patrick Peiffer

E-mail address: [patrick.peiffer@bnl.etat.lu](mailto:patrick.peiffer@bnl.etat.lu)

Internal communication:

Regular mailings

Presentations at meetings

Attended events:

Name of event: EDL project presentation

Date(s): 21/11/2006

Location: National Library

How you promoted EDLproject & The European Library:

Delivered a presentation

Displayed EDL poster and brochures

Type of audience:

Librarians



Size of audience: 50-100

Name of event: "La Bibliothèque numérique de la Bibliothèque nationale de Luxembourg"

Date(s): 06/12/2006

Location: Bibliothèque nationale de Luxembourg

How you promoted EDLproject & The European Library:

Delivered a presentation

Type of audience:

Librarians

Policy makers

Size of audience: 30-50

Name of event: Les services électroniques de la BnL

Date(s): 18/04/2007

Location: Bibliothèque nationale de Luxembourg

How you promoted EDLproject & The European Library:

Delivered a presentation

Type of audience:

Librarians

Size of audience: 0-30

Name of event: Ube bibliothèque en pleine mutation

From: 22/03/2007

To: 22/03/2007

Location: Luxembourg

How you promoted EDLproject & The European Library:

Delivered a presentation

Type of audience:

Policy makers

SMEs

Size of audience: 0-30

Name of event: The National Library of Luxembourg a key player in the knowledge society

Date(s): 08/02/2007

Location: American Chamber of Commerce

Web address: <http://www.amcham.lu/events/detail.php?event=102>

How you promoted EDLproject & The European Library:

Delivered a presentation

Type of audience:

Educational institutions

Researchers

Policy makers

SMEs

Size of audience: 30-50

Name of event: Bibliothèque numérique luxembourgeoise

Date(s): 08/06/2007

Location: Bibliothèque nationale de Luxembourg

Web address: <http://www.europaforum.lu/fr/aktuelles/2007/06/reding-bnl/index.html>

How you promoted EDLproject & The European Library:

Delivered a presentation



Type of audience:  
Policy makers  
Size of audience: 0-30  
Additional comments: Visit by Mme Viviane Reding

Links exchange:

Name of website: National Library website  
URL: [www.bnl.lu](http://www.bnl.lu)  
Short description:  
URL from where they have linked to The European Library: [http://www.bnl.lu/new/bib\\_num\\_eu/](http://www.bnl.lu/new/bib_num_eu/)  
Name of contact: Patrick Peiffer  
E-Mail of contact: [patrick.peiffer@bnl.etat.lu](mailto:patrick.peiffer@bnl.etat.lu)

Name of library: **The National Library of the Netherlands**

Contact person for filling in this questionnaire: Jill Cousins

E-mail address: [fleur.stigter@theeuropeanlibrary.org](mailto:fleur.stigter@theeuropeanlibrary.org)

Internal communication:

Other communication forms:

Attended events:

Name of event: Bibliotheca Baltica Vilnius  
Date(s): 16-17/11/2006  
Location: Vilnius, Latvia  
How you promoted EDLproject & The European Library:  
Delivered a presentation  
Type of audience:  
Librarians  
Policy makers  
Students  
Size of audience: 50-100

Name of event: IST Helsinki  
Date(s): 21-22/11/2006  
Location: Helsinki Finland  
How you promoted EDLproject & The European Library:  
Delivered a presentation  
Type of audience:  
Librarians  
Educational institutions  
Researchers  
Policy makers  
SMEs  
Size of audience: 100-200

Additional comments: event focused on research requirements for a future EDL and the research being undertaken by EDL-project in multilingualism, user personalisation etc.

Name of event: Online Information London 2007  
Date(s): 29/11-01/12/2006  
Location: London, UK  
Web address: [www.onlineinformation.com](http://www.onlineinformation.com)  
How you promoted EDLproject & The European Library:



Delivered a presentation

Type of audience:

Librarians

Archivists

Museum professionals

Educational institutions

Researchers

Policy makers

Students

SMEs

Size of audience: 50-100

Additional comments: focus on TEL, EDL and the impact of projects such as EDLproject

Name of event: Michael Conference Rome

Date(s): 04-06/12/2006

Location: Rome, Italy

Web address: [www.michael-culture.org](http://www.michael-culture.org)

How you promoted EDLproject & The European Library:

Delivered a presentation

Type of audience:

Librarians

Archivists

Museum professionals

Educational institutions

Policy makers

SMEs

Size of audience: 100-200

Additional comments: presentation focused on TEL and EDLproject in the context of a future EDL and CENL's role in its development

Name of event: Entretiens

Date(s): 07/12/2006

Location: BnF, Paris

How you promoted EDLproject & The European Library:

Delivered a presentation

Type of audience:

Librarians

Size of audience: 200-300

Additional comments: focus on TEL and related projects including EDLproject

Name of event: Thirteenth National Conference of the Association of College and Research Libraries

Date(s): 29-03/01-04/2007

Location: Baltimore, Maryland

How you promoted EDLproject & The European Library:

Delivered a presentation (see article below)

Name of event: ICADL 2007

Date(s): 10-13/12/2007

Location: Ha Noi, Vietnam

How you promoted EDLproject & The European Library:

Delivered a presentation (see article below)



Name of event: Disclosure and Preservation: fostering European culture in the digital landscape  
Date(s): 7 September 2007  
Location: Lisbon, Portugal  
Title of presentation: Making National Libraries Interoperable, , Jill Cousins

Name of event: Memory in Digits  
Date(s): October 4, 2007  
Location: Vilnius, Latvia  
Title of presentation: 'Strategy and Futures, The European Library and European Digital Library', , Jill Cousins

Name of event: KB Governors Board Meeting  
Date(s): 3 October 2007  
Title of presentation: The European Library and its Projects, Jill Cousins

Name of event: CESE, European Economic & Social Committee, European Digital Library, CENL, EDL & EDLnet  
Date(s): 17 October 2007

Name of event: Diligent Workshop: European Information Space: Infrastructures, Services and Applications  
Date(s): 29 October 2007  
Location: Rome  
Title of presentation: A concrete step towards the European Digital Library', Jill Cousins

Name of event: EVA - Minerva - Jerusalem - Fourth Annual Jerusalem Conference on the Digitisation of Cultural Heritage  
Date(s): 20-21 November 2007  
Title of presentation: From the European Library to the European Digital Library, Jill Cousins

Name of event: CITER  
Date(s): November 2007  
Title of presentation: The European Digital Library

Name of event: Het Europees perspectief, DEN Conference  
Date(s): 13 December 2007  
Location: Rotterdam

Articles on EDLproject and/or The European Library:

Title of article: The European Library – a vital gateway to the resources of Europe's national libraries

Author: Edwards, Louise

Name of journal/publication: *Consortium of European National Libraries (CENL) Newsletter*, Issue 16, pp. 6-7

Date of publication: December 2007

Title of article: NB21- Knowledge about knowledge (and others)

Name of journal/publication: NB21

Date of publication: 02/01/2007



Title of article: The European (Digital) Library - Overview and Outlook, In: The e-volution of Information Communication Technology in Cultural Heritage

Author: Janssen, O.D.,

Name of journal/publication: EPOCH publication, pp. 189-193 (and on CD-ROM)

Date of publication: 2006

Additional comments: joint event CIPA/VAST/EG/EuroMed, Project papers, M. Ioannides, D. Arnold, F. Niccolucci, K. Mania (Eds.)

Title of article: How to prepare a European Digital Library

Author: Janssen, O.D.,

Name of journal/publication: Goh, D. H. L., Cao, T. H., Sølvsberg, I., and Rasmussen, E., editors, Proc. 10th International Conference on Asian Digital Libraries. Digital Libraries - Asian Digital libraries: Looking Back 10 Years and Forging New Frontiers (ICADL 2007), pages 13-14. Lecture Notes in Computer Science (LNCS) 4822, Springer, Heidelberg, Germany

Date of publication: 2007

Title of article: Onlajn saradnja Evropskih nacionalnih biblioteka od 1995 - ka stvaranju Evropske digitalne biblioteke

Author: Janssen, O.D.,

Name of journal/publication: The Herald of the National Library of Serbia, pp. 9-22, Oct 2007, ISSN 1450-8915 PDF : [http://www.nbs.bg.ac.yu/view\\_file.php?file\\_id=1805](http://www.nbs.bg.ac.yu/view_file.php?file_id=1805).

Title of article: Building the European Digital Library - An Insider's Point of View

Author: Janssen, O.D.,

Name of journal/publication: Sailing into the future : charting our destiny : proceedings of the Thirteenth National Conference of the Association of College and Research Libraries, March 29-April 1, 2007, Baltimore, Maryland , H. Thompson (Ed.), pp. 46-55, ISBN13 9780838984192

Name of library: **The National Library of Norway**

Contact person for filling in this questionnaire: Tonje Grave

E-mail address: [tonje.grave@nb.no](mailto:tonje.grave@nb.no)

Attended events:

Name of event: DIGG

Date(s): 24-25/04/2007

Location: Oslo

How you promoted EDLproject & The European Library:

Delivered a presentation

Type of audience:

Librarians

Archivists

Museum professionals

Educational institutions

Researchers

Policy makers

Size of audience: > 300

Additional comments: a 2 day conference about the 'digital future' – amongst the speakers Lucien Scotty delivered a presentation about digitisation of the European cultural heritage.

Articles on EDLproject and/or The European Library:

Title of article: NB21- Knowledge about knowledge (and others)



Name of journal/publication: NB21

Date of publication: 02/01/2007

Type of audience:

Librarians

Archivists

Museum professionals

Educational institutions

Researchers

ICT professionals

Additional comments: a number of articles about digitisation, (therefore also relevant to EDLproject) were drawn up.

Name of library: **The National and University Library of Slovenia**

Contact person for filling in this questionnaire: Maja Zumer

E-mail address: [maja.zumer@nuk.uni-lj.si](mailto:maja.zumer@nuk.uni-lj.si)

Internal communication:

Other communication forms:

Attended events:

Name of event: Joint DELOS-MultiMatch event

Date(s): 15/02/2007

Location: Tirrenia, Pisa Italy

Web address:

[http://www.delos.info/index.php?option=com\\_content&task=view&id=533&Itemid=278](http://www.delos.info/index.php?option=com_content&task=view&id=533&Itemid=278)

How you promoted EDLproject & The European Library:

Delivered a presentation

Type of audience:

Researchers

Size of audience: 30-50

Name of event: Libraries in the digital age - LIDA 2007

Date(s): 28/05-02/06/2007

Location: Dubrovnik and Mljet, Croatia

Web address: <http://www.ffos.hr/lida/>

How you promoted EDLproject & The European Library:

Delivered a presentation

Type of audience:

Librarians

Museum professionals

Educational institutions

Researchers

Policy makers

Students

Size of audience: 100-200

Name of library: **The National Library of Spain**

Contact person for filling in this questionnaire: Araceli Sánchez-Piñol

E-mail address: [araceli.sanchez@bne.es](mailto:araceli.sanchez@bne.es)

Internal communication:

Regular mailings



Presentations at meetings  
Other type of communication

Attended events:

Name of event: Cursos de verano Universidad Complutense de Madrid

Date(s): 06/07/2006

Location: Madrid, Universidad Complutense

Web address:

How you promoted EDLproject & The European Library:

Delivered a presentation

Type of audience:

Students

Size of audience: 30-50

Additional comments: Name of the Presentation: " The European Answer to digitization: the European Library, a stand up for the multiculturalism"

Name of event: Simposio Bibliotecas y Objetos Digitales

Date(s): 30/03/2006

Location: Madrid, Residencia de estudiantes

Web address: <http://www.residencia.csic.es/sem/librosbits.htm>

How you promoted EDLproject & The European Library:

Delivered a presentation

Type of audience:

Librarians

Students

Size of audience: 50-100

Additional comments: Name of the Presentation: "The European Library: a stand up for multiculturalism"

Name of event: Libros hechos bits: el debate sobre la digitalización de las bibliotecas

Date(s): 30/03/2006

Location: Madrid, Residencia de estudiantes

Web address: <http://www.residencia.csic.es/sem/librosbits.htm>

How you promoted EDLproject & The European Library:

Delivered a presentation

Type of audience:

Librarians

Students

Size of audience: 50-100

Additional comments: Name of the Presentation: "The European Library: a stand up for multiculturalism"

Name of event: Simposio Bibliotecas y Objetos Digitales

Date(s): 23-25/10/2006

Location: Consejo Superior de Investigaciones Científicas - Madrid

Web address: <http://www.bibliotecasdigitales.es/>

How you promoted EDLproject & The European Library:

Delivered a presentation

Type of audience:

Librarians

Policy makers

Students



Size of audience: 100-200

Additional comments: Name of presentation: "The Hispanic Digital Library: the Spanish stand up for the European digital library"

Name of event: XVII Asamblea General de ABINIA

Date(s): 23-27/10/2006

Location: Ciudad de Antigua, Guatemala

Web address: <http://abinia.ucol.mx/>

How you promoted EDLproject & The European Library:

Type of audience:

Librarians

Policy makers

Size of audience: 50-100

Additional comments: Name of presentation: " The European Digital Library"

Name of event: VIII Jornadas de Gestión de la Información

Date(s): 06-07/11/2006

Location: Madrid

Web address: [http://www.sedic.es/gt\\_gestionconocimiento\\_8jornadas\\_gestinfo.htm](http://www.sedic.es/gt_gestionconocimiento_8jornadas_gestinfo.htm)

How you promoted EDLproject & The European Library:

Delivered a presentation with the title "Virtual Users"

Type of audience:

Librarians

Students

Size of audience: 100-200

Name of event: X Jornadas Españolas de Documentación

Date(s): 09-11/05/2007

Location: Santiago de Compostela

Web address: <http://www.fesabid.org/santiago2007/congresos.php>

Name of event: Open Doors Day

Date(s): 21/04/2007

Location: Biblioteca Nacional de España

Web address: <http://www.bne.es>

Name of event: presentation of the Biblioteca Digital Hispánica

Date(s): 8 October 2007

Location: Biblioteca Nacional de España

Additional comments: the General Director, Ms Milagros del Corral, did the official presentation of The European Library

Name of event: Meeting with the Directors of Regional Libraries

Date(s): 16 October 2007

Location: Biblioteca Nacional de España

Additional comments: Ms Milagros del Corral participated in the meeting in order to promote The European Library.



Articles on EDLproject and/or The European Library:

Title of article: La Difusión de la documentación científica en matemáticas

Authors: Teresa Malo and Martín Montalvo

Name of journal/publication: DialNet and in the book "I Jornada DOCUMAT

Date of publication: 2007

web address: <http://dialnet.unirioja.es/servlet/libro?codigo=274003>

Discussion lists/forums/networks:

Name of discussion list/ forum/ network: IWETEL

Address: <http://listserv.rediris.es/archives/iwetel.html>

Type of members:

Librarians

Additional comments: a very well known discussion list in Spain

Name of discussion list/ forum/ network: PUBLICAS

Address: <http://listas.bcl.jcyl.es/publicas/>

Type of members:

Librarians

Links exchange:

In October 2007 and January 2008 we requested 72 university libraries and 58 regional libraries to link to The European Library. As a result, we have established the following linking partnerships:

**1. Biblioteca de la Universidad de Jaén**

Contact: M<sup>a</sup> Teresa García, Jefa de Proceso Técnico

Email: [mtgarcia@ujaen.es](mailto:mtgarcia@ujaen.es)

URL: <http://www.ujaen.es/serv/biblio/>

Tel.: (+34) 953 21 26 60

**2. Biblioteca Universidad de Salamanca**

Contact: M<sup>a</sup> Luisa Atienza, Jefa de Área de Normalización, Automatización y Proceso Técnico

Email: [marisa@usal.es](mailto:marisa@usal.es)

URL: <http://sabus.usal.es/>

Tel.: (+34) 923 29 44 00 (Ext.: 3568)

**3. Biblioteca Pública del Estado – Biblioteca Provincial de Málaga**

Contact: Manuel López Gil, Director de la Biblioteca Provincial de Málaga

Email: [manuel.lopez.gil@juntadeandalucia.es](mailto:manuel.lopez.gil@juntadeandalucia.es)

URL: <http://www.juntadeandalucia.es/cultura/bibliotecas/bibmalaga>

URL Catalogue:

<http://www.juntadeandalucia.es/cultura/b/absys/abnopac/abnetop.cgi?PH=/cultura/b/absys/abnopac/abnetop.cgi&DH=/cultura/b/absys/abnopac&SUBC=MA/MABP>

Tel.: 951 920 525

**4. Biblioteca Pública del Estado en Badajoz**

Contact: Carmen de la Carrera

Email: [carmen.delacarrera@juntaextremadura.net](mailto:carmen.delacarrera@juntaextremadura.net)

URL: <http://www.bibliotecaspublicas.es/badajoz/index.jsp>

Tel.: (+34) 924 01 23 13, preguntar por Encarna Fernández o Mamen de la Carrera.

**5. Biblioteca de la Universidad Europea Miguel de Cervantes**

Contact: Ana Valera Ortiz

Email: [amvarela@uemc.es](mailto:amvarela@uemc.es)

URL: <http://www.uemc.edu/es/Biblioteca>

Tel.: (+34) 983 228 508



Name of library: **The National Library of Sweden**

Contact person for filling in this questionnaire: Lena Jacobson

E-mail address: lena.jacobson@kb.se

Attended/organised events:

Name of event: Meeting with Swedish Alephusergroup

Date(s): 15/10/2007

Location:

Additional comments:

Christian Zeising delivered a presentation on how to make data from an Aleph system available over OAI-PMH.

Articles on EDLproject and/or The European Library:

Title of article: EDL - Gemensam ingång till arvet" (EDL - A Common Entry to the Heritage)

Name of journal/publication: Kungl. bibliotekets tidning Krönikan 2007/2

Date of publication: September 2007

Title of article: Det Europeiska Digitala Biblioteket (EDL) - förenklad beskrivning av ett komplicerat företag" (The European Digital Library - Simplified Description of a Complicated Enterprise)

Name of journal/publication: Ikoner 2007/5

Date of publication: October 2007

Web address: <http://www.btj.se/ikoner/>

Discussion lists/forums/networks:

Name of discussion list/ forum/ network: BIBLIST

Address: BIBLIST@SEGATE.SUNET.SE

Type of members:

Librarians

Educational institutions

Researchers

General comments on dissemination:

we plan to start dissemination activities when our library catalogue is integrated into The European Library portal.

Name of library: **The Swiss National Library**

Contact person for filling in this questionnaire: Genevieve Clavel-Merrin

E-mail address: genevieve.clavel@nb.admin.ch

Internal communication:

Presentations at meetings

Attended/organised events:

Name of event: Extending the multilingual capacity of the European Library in the EDL project

Date(s): 22-23 November 2007

Location: Stockholm

How you promoted EDLproject & The European Library:

prepared the agenda, organized the workshop, contacted participants, chaired.

<http://www.edlproject.eu/workshop/index.php>

Name of event: General overview of the work package 2 / Maja Žumer, National and University Library of Slovenia and Genevieve Clavel, Swiss National Library



Session 1: Cross language subject access to data : results and future plans  
Chair: Genevieve Clavel

Additional comments: we promoted the European Library on our web site throughout the project duration.

Articles on EDLproject and/or The European Library:

Title of article: to be decided  
Name of journal/publication: ELIS  
Date of publication: 27/08/2007  
Web address:  
Type of audience:  
Librarians  
Archivists  
Museum professionals

Additional comments: The date is the due date, publication is 2008. It is a general article about Switzerland and libraries museums and archives in which we will also indicate our work in the European Library

Discussion lists/forums/networks:

Name of discussion list/ forum/ network: Swiss-lib  
Address: swiss-lib@switch.ch  
Type of members:  
Librarians  
Archivists  
Students